

## What Attendees are Saying

“Hearing and discussing what we do from a different perspective was very eye opening ... and showed us how to be a better team.”

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“[I liked] being able to meet and work with holiday performers from all backgrounds and experiences.”

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“I am working on my entertainer resume which will be a huge help.”

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“I learned so many new things which only applied to just to Mrs. Claus.”

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“The program was well structured and well presented.”

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“[I liked] meeting the other sisters and learning about the entertainment side of the business with the Santa who isn't your husband.”

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“[I liked] the chance to apply techniques and practice with supportive ladies.”

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“Being new as Mrs. Claus, I will be able to use everything I learned.”

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“This was great and loved it being for the Mrs. Clauses.”

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“My prediction is, you will be hearing much more about Santa Nana's school. Why not be someone who knows first-hand?”



Visit our website to find out about hosting and our latest dates and locations

[SantaNana.com](http://SantaNana.com)

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Join us on Facebook and become part of the SNHU family

[Facebook.com/groups/SantaNana](https://Facebook.com/groups/SantaNana)

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Write us at

[SNHU@SantaNana.com](mailto:SNHU@SantaNana.com)



Durham, NC  
June 2019



Fresno, CA  
July 2019



Tulsa, OK  
Sept 2019



Learning...

Sharing...

Encouraging...

Connecting...



# Welcome to Santa Nana's Holiday University

Dear Friend:

An undaunting vision and passion led to the birth of Santa Nana's Holiday University (SNHU)—a different point of view for holiday education. Today, families, clients, and the entire Christmas community recognize the role and value women add to create a more complete holiday experience. At SNHU, our approach to learn, share, encourage, and connect with others helps you discover YOUR individual and unique persona.

With Santa Nana's vision at our core, SNHU re-launched in 2018 as a 'traveling' school. Over two days, Christmas performers gather in a hosted location to immerse themselves in experiential learning and activities to nurture their craft. We believe that coming together is our best opportunity to grow, both inside and outside the classroom.

We are committed to strengthen the bonds that connect us, to support women-owned businesses, to willingly and openly share information that helps us all succeed, and to remember the true reason for the season.

We invite you to join us and allow SNHU to partner with you on your journey.

Sincerely yours in the Holiday Spirit,

**Judi Broderick** and **Deanna Golden**  
Santa Nana's Holiday University

## Curriculum

- ♦ **Session 1: The History of Women in Christmas**
- ♦ **Session 2: Your Character on the Inside**
- ♦ **Session 3: Your Character on the Outside**
- ♦ **Session 4: Marketing, Social Media, and Business Basics**
- ♦ **Session 5: Photography and Presentation**
- ♦ **Session 6: Health and Hygiene**
- ♦ **Session 7: Performing within the Christmas Community**

*Each class will also include special guests, customized topics, community service projects, and unending fun!*



Inaugural Class of August 2018  
Canal Winchester, OH